



CEREAL KILLERS: THE NEXT GARBAGE PAIL KIDS? FEATURE ON USATODAY'S POPCANDY

- MAY 16TH, 2011

<http://content.usatoday.com/communities/popcandy/post/2011/05/cereal-killers-the-next-garbage-pail-kids/1>

By Whitney Matheson, USA TODAY

Recently I received a note from **Joe Simko**, an artist best known for his work on Garbage Pail Kids cards, rock bands' poster and album art and various cool pop-culture projects.

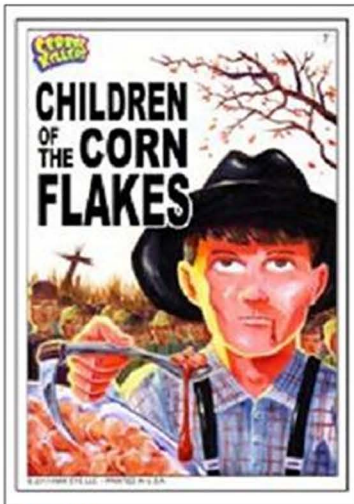
His latest venture: Cereal Killers, a set of trading cards that's sure to appeal to the GPK collector inside all of us.

Says Joe: "The Cereal Killers cards combine breakfast cereal characters with popular horror films. ... I think this card series may be right up Pop Candy readers' alley."

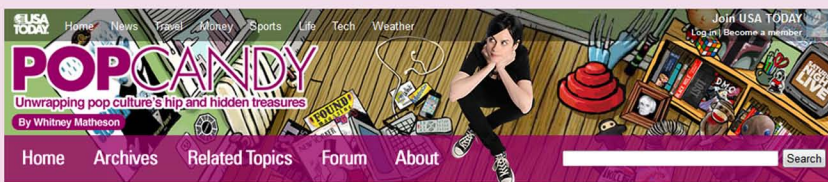
The packages (from Wax Eye) are pretty cool,

arriving in the shape of tiny cereal boxes. Each box includes 20 cards, eyeball gum (ha!) and a "special premium gift," like a temporary tattoo or a magnet.

In this time-lapse video, Joe draws a zombie-fied Cap'n Crunch:



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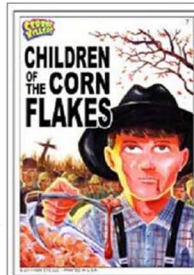
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The cards are available now on Wax Eye's website.



CAPTION

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gushound (0 friends, send message) wrote: 7h 44m ago I'm with MikeV. I saw these and instantly thought, "Wacky Packages."

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MikeV (0 friends, send message) wrote: 8h 30m ago Cereal Killers and Garbage Pail Kids both have their roots going back to the '60's with Wacky Packages.

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rodimus (0 friends, send message) wrote: 8h 50m ago i gotta say that guy has got some talent.

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About Whitney Matheson

Whitney has been writing about pop culture for USA TODAY since 1999, when Pop Candy began as a weekly column. Her interests include music festivals, mustaches, Lost, comic books and Andy Warhol. She lives in New York City. More about Whitney | E-mail Whitney



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